

# HANDS IN MOTION

## music productions & marketing

### LOCAL NEW YORK STYLE SALSA ARTIST RELEASES YET ANOTHER SINGLE AMID THE COVID PANDEMIC

**Tampa, FL** – New York-style salsa artist “NY Joe” sets the pace again in his music career with the release of his 2nd Single, “The Closer I Get to You”, coming in 2021! The new angle is following the release of his album, *For The Love*, released on October 25, 2019 and his debut single, *One More Chance*, released in September 17, 2017.

NYJoe’s customary music style is taking a cover song and converting it to a tropical or salsa version by having the arrangements written in the *Nuyorican* style salsa genre, including both original and reimagined classic cover song with some crossover in Spanish verses.

The salsa artist remained active in the performing world all over Florida until the COVID Pandemic shut events down. However, that did not stop him from performing as he transitioned onto online platforms, radio stations, and music vlogs on You tube. He continues to perform online until it is safe to do live performances once more, and looks forward to having his adoring fans sing along with him in person again.

**About NY Joe** – Jose “NY Joe” Narvaez was born in the Bronx, New York to hard-working Puerto Rican parents. From an early age, Joe was surrounded by music, thanks to his famous musician uncle, Bobby Rodriguez. Rodriguez mentored Joe, staying by his side and using music to keep him out of trouble in the neighborhood. Starting at the age of 15, Joe toured globally with his uncle’s band *Bobby Rodriguez Y La Compañia* as a band assistant. He would set up the mics, manage sound checks, and occasionally, join them onstage for background vocals when needed. This experience not only influenced the sounds in Joe’s own music but also pushed him to record his first full album later in life, finally fulfilling a lifelong dream. NY Joe is currently the lead singer of his own 6 or 12-piece band, as well as the owner of his own entertainment company, Tropical Jam Entertainment. For the last 8 years, Joe and his group have been performing in the Tampa Bay area at both private and public concerts, events, and festivals.

For more information about NY Joe, his music, and upcoming events, visit [NyJoeSalsa.com](http://NyJoeSalsa.com). Follow his journey in music through his [Facebook](#) and [Instagram](#) as well.